

# ROCIO VIDAL R.A. LEED AP, AICP

## EDUCATION

**BACHELOR OF SCIENCE  
ARCHITECTURE MAJOR**  
UNIVERSITY OF MICHIGAN  
Ann Arbor, MI

**MASTER OF URBAN PLANNING  
ECONOMIC DEVELOPMENT MAJOR**  
UNIVERSITY OF MICHIGAN  
Ann Arbor, MI

## CERTIFICATIONS

**AICP  
LEED AP  
REGISTERED ARCHITECT  
(WISCONSIN)**

## LANGUAGES

**SPANISH : native  
ENGLISH : fluent  
FRENCH : basic**

## SKILLS

<b>MS WORD</b>	<b>ARC GIS</b>
<b>MS POWERPOINT</b>	<b>AUTOCAD</b>
<b>MS OFFICE</b>	<b>SKETCH-UP</b>
<b>ILLUSTRATOR</b>	<b>ENSCAPE</b>
<b>PHOTOSHOP</b>	<b>BLUE BEAM</b>
<b>INDESIGN</b>	<b>REVIT</b>

## CONTACT ME

www.rociovidal.com  
310.945.6924  
vidal.rocio@gmail.com

## PUBLICATIONS

GRID / STREET / PLACE;  
Essential Elements of  
Sustainable Urban Districts  
APA Press

## EXPERIENCE

**ADU GEEKS** **REMOTE**  
**ARCHITECT / DESIGNER** **2023-NOW**

Drafted in AutoCAD designs for home remodels, additions and ADUS  
Created construction document packages for permitting and construction. Procured permits.  
Made 3D models and renderings

**MILAR DESIGN + BUILD** **LOS ANGELES, CA**  
**ARCHITECT / DESIGNER** **2021-2023**

Drafted in AutoCAD designs for home remodels and additions  
Created construction document packages for permitting and construction. Procured permits.  
Made 3D models and renderings of additions and remodels

**BARRY'S BOOTCAMP** **LOS ANGELES, CA**  
**ARCHITECT / DESIGNER** **2019-2019**

Drafted test fit in AutoCAD for studies of new suitable studios and proposals for new locations  
Built packages for bidding on the store branding signage that has being designed to be built  
Made 3D models and renderings of BBC studios that are in the construction document phase

**SELBERT PERKINS DESIGN** **LOS ANGELES, CA**  
**ENVIRONMENTAL DESIGNER** **2016-2017**

Won the proposal for U of Utah, one of the biggest signage projects SPD has worked  
Drafted design guidelines; worked on several airports, roads, and train stations signage design  
Produced booklets for RFP's with streetscapes and monuments design proposals for client cities

**MULTIPLE CLIENTS** **LOS ANGELES, CA**  
**FREELANCE** **2010-2019**

Thrived as a freelance architect, designer, content creator and writer  
Designed Branding packages, Logos, Print/Digital advertising, Social Media Campaigns, Infographics,  
CD plans, 3d models for clients like Caluco Furniture, Fortunex, FashionOne Channel, Ipsos, etc

**RTKL** **LOS ANGELES, CA**  
**ARCHITECT DESIGNER / URBAN PLANNER + DESIGNER** **2006-2010**

Gathered data, managed, edited and designed "GSP" a published award winning urban design book  
Drew Urban + Architecture Master Plans of mix-use multi million dollar international developments  
Created design guidelines and conducted research and site analysis with final recommendations

**HOK** **CHICAGO, IL**  
**LANDSCAPE ARCHITECT / DESIGNER / URBAN PLANNER + DESIGNER** **2005-2006**

Birtherd and grew to be profitable, with a VP, the Department of Urban Planning at HOK Chicago.  
Worked in urban + architecture plans; design guidelines and analysis, book layouts and renderings  
Prepared databases and maps in ArcView to advise city on designation of PMD/PED zoning codes

**UNIVERSITY OF MICHIGAN** **ANN ARBOR, MI**  
**RESEARCH ASSISTANT** **2004**

Assigned geo-statistical information (% of type of land) to parcels using ArcGIS  
Investigated, researched and to use statistics for research and city codes

**ARQUITEG** **SAN JUAN, PR**  
**INTERN** **2003**

Wrote reports and assessments of underrepresented communities  
Collaborated with groups, stakeholders and the communities to understand their needs  
Proposed improvements and developments to the government tht as such were implemented

## AWARDS

**AWARD** : Honor Award in Communications ASLA Professional Awards

**AWARD** : The Goodluck Tembunkiant Award for Collaboration RTKL Legacy Awards

**AWARD** : Gaylor and Roberta Alumni Scholarship

**AWARD** : Charles Attwood Alumni Scholarship

**AWARD** : 1st place Tibes Museum Art Competition

**AWARD** : 3rd place in Pablo Casals Museum Art Competition